



TAIWAN HARDWARE SHOW
台灣五金展



International Metal Technology Taiwan
台灣金屬材料暨精密加工設備展



T + S A F E
台灣工業暨職業安全展
OCCUPATIONAL SAFETY TAIWAN

2023

POST SHOW REPORT

Organized by:

● Exhibition & Convention Expert

kaigo



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展後報告

2023 OCT. 10.18 WED ▶ 10.20 FRI

台北南港展覽館二館 Taipei Nangang Exhibition Center, Hall 2

Taiwan Hardware Show, iMT Taiwan and T-SAFE 2023 succeed in Bridging Borders, Empowering Supply Chains

The Taiwan Hardware Show (THS), International Metal Technology Taiwan (iMT), and the inaugural Occupational Safety Taiwan (T-SAFE) wrapped up their highly successful joint exhibition at Taipei Nangang Exhibition Hall 2, held from October 18th to 20th, 2023. The event's remarkable success marked a vibrant chapter in the confluence of Taiwan's robust manufacturing sector, uniting 273 of Taiwan's industry powerhouses with international exhibitors and a dynamic audience of 24,232 trade visitors.

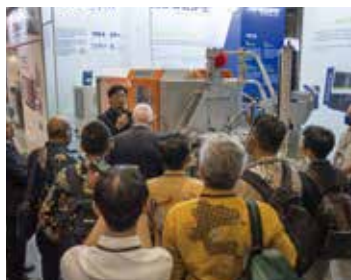
Representing 73 countries, the diversity of attendees exceeded expectations, cementing the event's status as a pivotal platform for industry stakeholders to convene, collaborate, and seize the expanding opportunities facilitated by Taiwan's manufacturing prowess. This comprehensive exhibition showcased the latest in OEM services and brand products, spanning power tools, accessories, locks, fasteners, building materials, water hardware, gardening and outdoor tools, automobile repair, safety protection, metal processing materials, and equipment.

The 2023 joint exhibition welcomed VIP delegations and media representatives from around the world, including Germany, Japan, Indonesia, Malaysia, Italy, Turkey, France, Vietnam, and South Korea. A record 63 countries were represented in the VIP matching program, underscoring the global appeal and business matchmaking capabilities of the exhibitions. The 17 visiting groups were treated to curated factory tours that provided exclusive opportunities to visit the facilities of Chi-Fa Machinery Manufacturer Co., Ltd., in collaboration with organizations such as the Federation of Indonesian Metal Works and Machinery Industry (GAMMA), Indonesian Foundryman's Association (HAPLI), and the Indonesian Metal Casting Industry Association (APLINDO).

The Taiwan Hardware Show received support from the International Trade Administration of the Ministry of Economic Affairs, with European DIY, The Retailers Association, and the Global Home Improvement Association, along with various international industry associations, providing strong support and publicity to attract foreign buyers and curate purposeful onsite activities. Over 30 seminars and exchange activities offered valuable insights into new technologies, knowledge, and market trends in Malaysia, Europe, America, Japan, Indonesia, and other countries.

The International Trade Administration of the Ministry of Economic Affairs launched the digital exhibition pilot project "EXPO-TECH," introducing technological services such as naked-eye 3D interactive displays, touch screen exhibition floor plans, smart exhibition guides, Web ARVR exhibition experiences, and smart scanning. Kaigo Co., Ltd and Industrial Technology Research Institute (ITRI) jointly developed the "Smart Scan 2 LEAD" buyer information scanning collector, streamlining visitor engagement and business opportunities.

Focusing on innovation and sustainability, the theme, "Bridging Borders, Empowering Supply Chains," encapsulated Taiwan's central role in global production, supply, and trade. The exhibitions offered a comprehensive platform to showcase new technologies, industry trends, and business matchmaking services while highlighting high-quality suppliers. Beyond this, the joint exhibition delivered a unique experience that enhanced corporate competitiveness and broadened the global perspective of Taiwanese manufacturers.



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Exhibition & Convention Expert

Sponsor by

經濟部國際貿易署
International Trade Administration

undiscovered taipei 觀光傳播局
Department of Information and Tourism

Exhibitor Statistics



Exhibitor:

278+



exhibition space

10000+ sqm



countries and regions

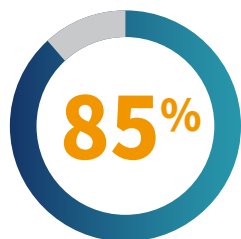
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★ ★ ★ Exhibiting Objectives:

1. Acquiring New Customers and Markets.
2. New Product Promotion.
3. Understand Market Trends

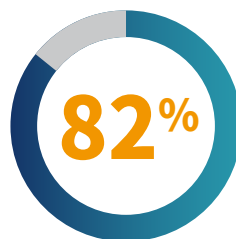
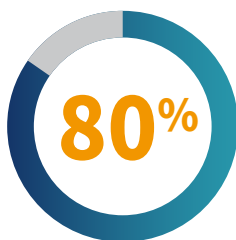


Our Success



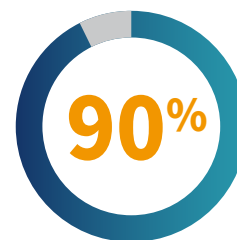
Interested in 2024
THS, IMT, T-SAFE

Would recommend
THS, IMT, T-SAFE



Achieved beneficial
outcomes from the exhibition.

Think the buyer's quality
exceeds expectations.



GONG FONG
ENTERPRISE CO., LTD

Gong Fong Enterprise Co., Ltd.

Executive Assistant-to President, Stephen Hu

The biggest highlight of this year's event is that it's held in Nangang. After all, Taipei is the capital. If it continues to operate, more and more foreign buyers will be willing to participate in the exhibition, and the visibility in Nangang will also be higher.

iErgoArm® **C.D. GREAT FURNITURE CO., LTD**

Sales Department, Chelsea Liu

I saw a lot of different hardware and characteristics from various manufacturers in Taiwan. Not only did the processing work very well, but I could also see a very different industrial landscape, ranging from manufacturing to the processing of hardware.



Mr. Baxes
E-MAKE

E-Make Co., Ltd.

Sales Manager, Joyce Lin

Taiwan Hardware Show is very diverse, bringing together various industries. I believe that visitors will have the opportunity to see a wide range of products this time, which should make their experience enjoyable.

SIMHOPE Simhope Industrial Co., Ltd

Executive Assistant, Porter Wu

We are very happy that our participation in the exhibition has exceeded our expectations, especially with high inquiries for our grinding machine and the die-casting machine equipped with a hydraulic motor. Apart from cost savings, they also perform well in reducing carbon emissions.

Visitor Statistics



24000+
visitors



17
visiting groups



300
vip



40% VIP
Have decision-making ability



Top 10 Overseas Visiting Countries:



Indonesia



Japan



Malaysia



Germany



Italy



United States



Hong Kong



India



South Korea



UAE

Visiting Objectives:



To Purchase and Visit Suppliers

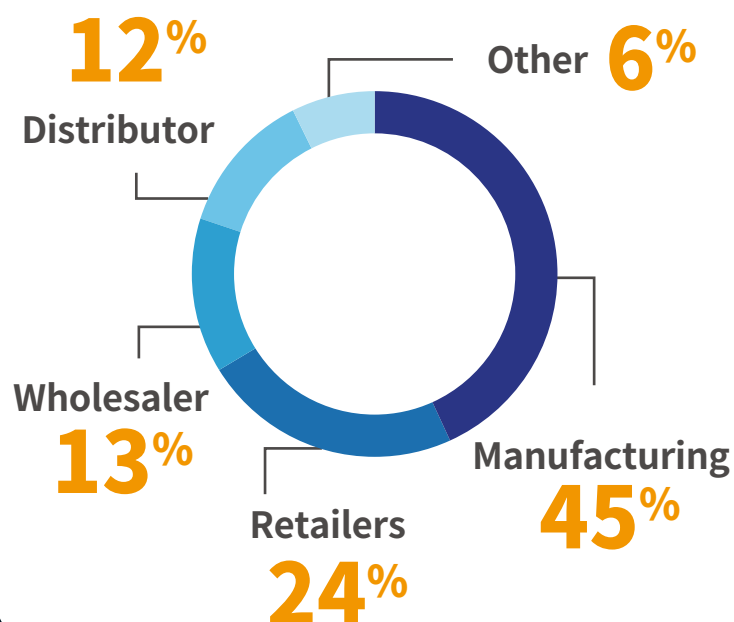


Gather Information

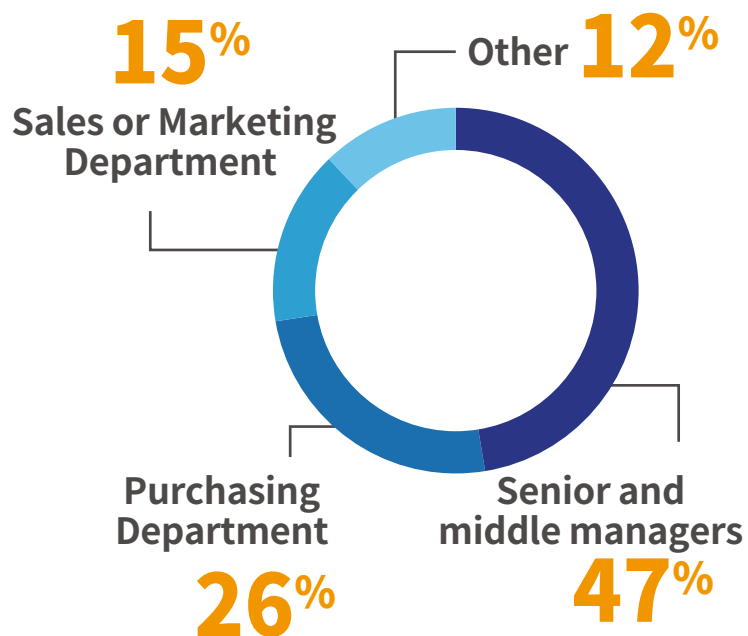


To Attend Forum

By Industry:

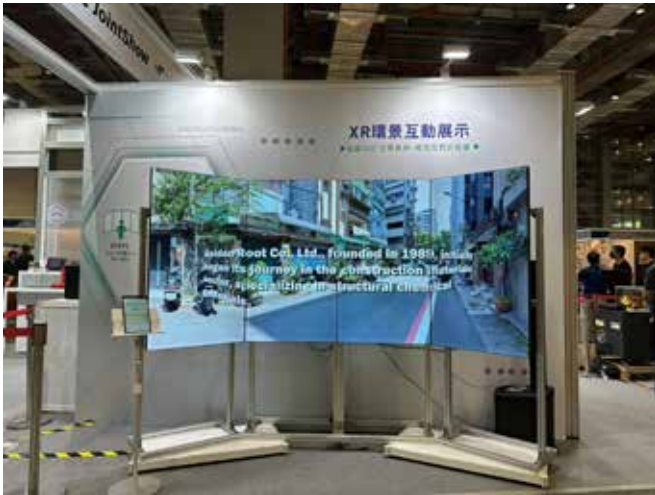


By Position:



Show Highlights

Expo Tech Area



Taiwan Hardware Show has collaborated with International Trade Administration for two years to promote digital exhibition technology solutions. They have introduced technologies such as naked-eye 3D interactive displays, touchscreen exhibition floor plans, smart venue navigation, Web ARVR exhibition experiences, and intelligent scanning.

Visiting Delegations of International Media, Association



Invite total of 17 visiting delegations from Taiwan and all around the world including Germany, Japan, Indonesia, Malaysia, Italy, Turkey, France, Vietnam, South Korea, and more. Their presence underscores the significance of this exhibition in the global hardware, metal processing, and occupational safety industries.

Main Stage and Seminar Room



Opening Ceremony



International Forum



Onsite and Online Events

30+



Local and International Speakers

10+



Attendances

200+



Remarkable Companies Forum



SEVI Cup Competition

Marketing & Promotions Outreach



Social Media
10,000,000
Impressions



Social Media
120,000
Clicks



>1,500
VIP Database




>15,000
Website Page Views




>30,000
Local Database



>20,000
International Database



>100
Press Release and Posts

SEE YOU IN
2024
10.16 WED ▶ **10.18** FRI
Taipei Nangang Exhibition Center, Hall 2



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