



# THS & HLS 2009 Report

22~25 October 2009

Taipei World Trade Center, Hall 1



Taiwan  
Hardware  
Show  
台灣五金展



Home &  
lifestyle  
Fair  
居家生活時尚展

Organizer : Kaigo Co.Ltd

Exhibition & Convention Expert  
**kaigo**





## THS & HLS 2009 Report

### 1. GENERAL INFORMATION

**Event:** The 9<sup>th</sup> Taiwan Hardware Show / Home & Lifestyle Fair

**Exhibition Date:** Oct. 22-25, 2009

**Venue:** Taipei World Trade Center, Exhibition Hall 1

**Organizer:** Kaigo Co. Ltd.

**Co-organizer:** Taiwan Hand Tool Manufacturers' Association

**Supporters:** National Joint Association of Hardware fo R.O.C.

Chang Hwa WaterWare Association

Taiwan Regional Metal Smelters Association

Taiwan Ceramic Industries Association

Taiwan Lighting Fixture Export Association

Taiwan Woodworking Machinery Association

Metal Industries Research & Development Center

Taipei Kitchen Commercial Association

Exporters & Importers Association of Taipei

Taiwan Paint Industry Association

Taiwan Fastener Trading Association

National Association of Interior Design R.O.C.



## 2. EXHIBITOR STATISTICS

Exhibitors Profile :

	2009	2008	Growth Rate %
Local	247	237	9.75%
International	23	9	
Total	<b>270</b>	<b>246</b>	

International exhibitors are from Germany, Japan, China, Czech Republic, Ukraine, Indonesia, Brazil, United States, Syria, Dubai, Hong Kong

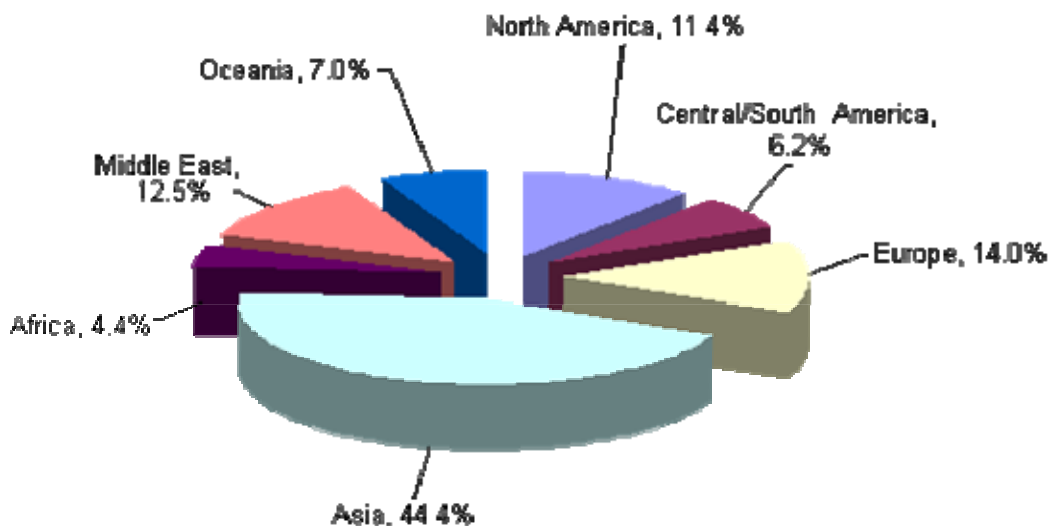
## 3. VISITOR STATISTICS

THS & HLS 2009 attracted 19,667 visitors from 64 different countries.

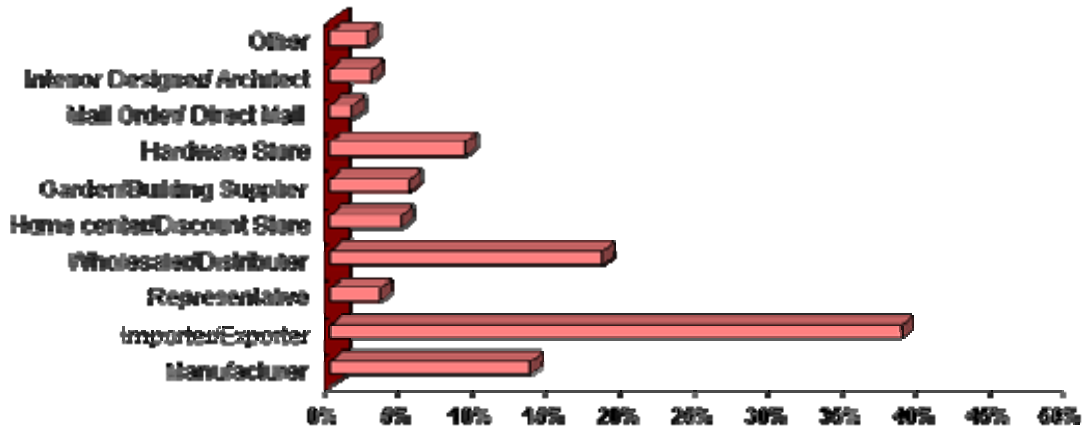
3.1 Visitor Profile :

	2009	2008
Local Visitors	18,396	12,690
International Visitors	1,271	1,098
Total Visitors	<b>19,667</b>	<b>13,788</b>
Number of Countries	<b>64</b>	50

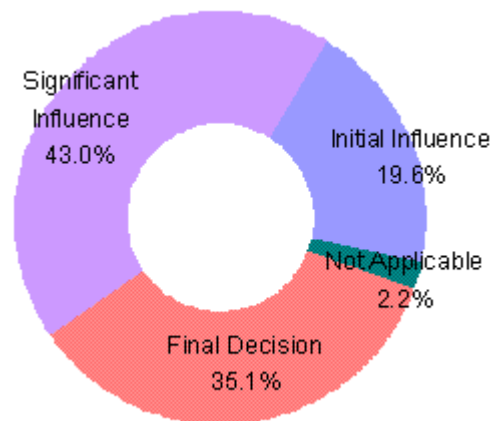
3.2 Visitor Breakdown by Region :



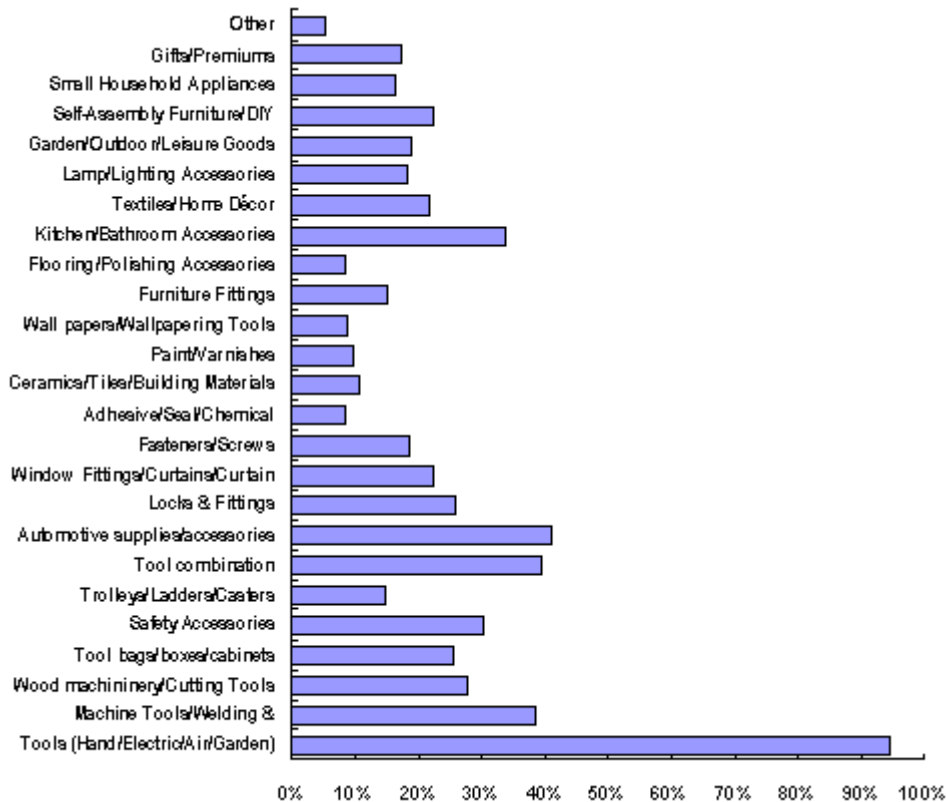
### 3.3 Visitor Breakdown by Business Sector :



### 3.4 Visitors' Power in Purchasing Decision :



### 3.5 Buyers' Product Interests :



## 4. Seminars and Workshop Programme

### Conferences/Events













Time	Topic	Speaker
<b>22 OCT. 2009(Thu)</b>		
1000– 1100	Valve Design and International Certification	<b>Mr. Hu Chang Ming</b> R&D Service Department Regional Leader, Metal Industry Research & Development Centre
1130 – 1230	Prospects of Hardware Industry in Financial Crisis—British Experience	<b>Mr. Will Parson</b> Chief Editor, DIY WEEK
1400– 1500	New Techniques for Metal Texture Design and Colour Control—Quality and Value Creation	<b>Mr. Huang Chin Chuan</b> Vice Director, Metal Process R&D Department Metal Industries Research & Development Centre
1530– 1630	Testing Methods and Certifications for Power Hand Tools	<b>Mr. Chen Jin Sheng</b> Technical Specialist, Bureau of Standards, Metrology and Inspection



23 OCT. 2009(Fri)		
1000-1100	Xiang You, Capital City of Classical Craft Furniture in China	<b>Mr. He Jin Chih</b> Senior Consultant, Classical Craft Furniture Association
1130-1230	Development and Opportunities for Hardware in Home Medical Equipment	<b>Mr. Liu Wei Chung</b> Vice Director of Regional R&D Service Department Metal Industries Research & Development Centre
1400-1500	Application of PVD Technology in Bathroom Equipment and Hardware	<b>Dr. He Ju Liang</b> Industrial Technology Research Institute
1530-1630	Next Blue Ocean for Hand Tools	<b>Mr. Yang Zih Sheng</b> Project Manager, Metal Industry Research & Development Center
24 OCT. 2009(Sat)		
1000-1100	Application of Plants and Herbs	<b>Ms. Julia Tsai</b> Julia's Garden/ Herbal Application Association
1130-1230	Secrets of Floral and Musical Therapy	<b>Ms. Luyi Huang</b> Floral Therapy Consultant
1330-1430	Show Your Life Attitude and Characters through Interior Design	<b>Ms. Cynthia Chang</b> Creative Design Director, Cynthia's Interior Design Studio
1500-1600	Feeling Green! - Gardening Your Life	<b>Ms. Jennifer Chung</b> Gardening Expert, Agricultural Experimental Farm Team in National Taiwan University
1630-1700	Introduction of Residential Water Usage and Everbright Filtration System	<b>Mr. Albert Ling, Mr. Steven Ho, Mr. Stanley Lee</b> Taiwan Everbright Co., Ltd.
25 OCT. 2009(Sun)		
1000-1100	Feeling Green! - Gardening Your Life	<b>Ms. Jennifer Chung</b> Gardening Expert, Agricultural Experimental Farm Team in National Taiwan University
1130-1230	Application of Plants and Herbs	<b>Mr. Chen Yen Yu</b> Herbal Application Association
1330-1400	Home DIY - Wire Stripper & Crimping Tools	<b>Mr. Yang Shyi Dong</b> Jawdong Industrial Co., Ltd.
1420-1450	Introduction of Residential Water Usage and Everbright Filtration System	<b>Mr. Albert Ling, Mr. Steven Ho, Mr. Stanley Lee</b> Taiwan Everbright Co., Ltd.

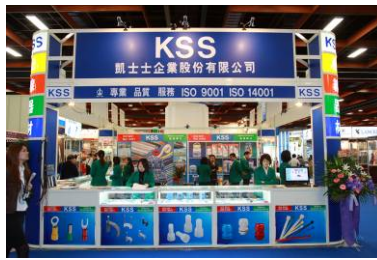


5. Photo Gallery :

		
<p>Visitor Registration</p>	<p>Visitor Registration</p>	<p>Award-Winning Product Exhibit Zone</p>
		
<p>Exhibitor and Buyer Interaction</p>	<p>Exhibitor and Buyer Interaction</p>	<p>Exhibitor and Buyer Interaction</p>
		
<p>Exhibitor and Buyer Interaction</p>	<p>Exhibitor and Buyer Interaction</p>	<p>Exhibiting Floor</p>
		
<p>Exhibiting Floor</p>	<p>Exhibitor</p>	<p>Exhibitor</p>



Exhibitor



Exhibitor



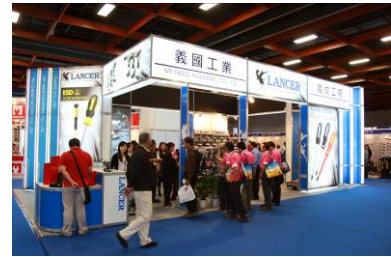
Exhibitor



Exhibitor



Exhibitor



Exhibitor



Exhibitor



Exhibitor



Exhibitor



Exhibitor



Exhibitor



Exhibitor



Networking Lunch



Networking Lunch



Networking Lunch



Prospects of Hardware Industry  
in Financial Crisis—British  
Experience



DIY WEEK Chief Editor



Feeling Green! – Gardening  
Your Life: DIY



Application of Plants and Herbs



Interior Design Workshop



Herbal Extract, Cooking Oil DIY



Interior Design Workshop



Next Blue Ocean for Hand Tools

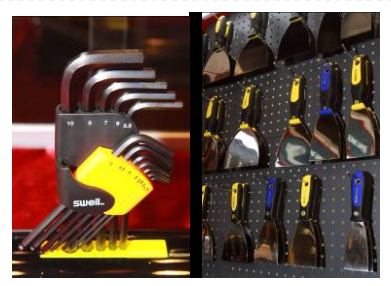


Exhibit Products



Exhibit Products



Exhibit Products



Exhibit Products



Exhibit Products



Exhibit Products



Exhibit Products



Exhibit Products



Exhibit Products



Exhibit Products

